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Odoo ERP

Poslovna OS rešenja

Šta je Odoo ERP?

Odoo je otvoreno-kodni ERP sistem koji obuhvata širok spektar aplikacija za upravljanje poslovanjem

- **CRM** – za upravljanje odnosima sa klijentima
- **Prodaja i kupovina** – za narudžbine, ponude i fakturisanje
- **Skladište i logistika** – za upravljanje zalihama
- **Projekti i zadaci** – za unutrašnje upravljanje timovima
- **Ljudski resursi (HR)** – za vođenje evidencije zaposlenih
- **Proizvodnja (MRP)** – za fabričku proizvodnju
- **E-trgovina i veb sajt** – za onlajn prodaju





Ključne karakteristike

- **Modularnost** – možeš koristiti samo one module koji su ti potrebni.
- **Interfejs prilagođen korisniku**
- **Integracija sa e-mail-om, VoIP, e-commerce, i drugim sistemima**
- **Open Source (Community Edition) ili plaćena Enterprise verzija**

Pregled Odoo verzija



Verzija	Godina	Ključne novine
Odoo 8	2014	Prvi veliki korak od OpenERP-a ka modernom ERP-u; dodat modul e-trgovine
Odoo 9	2015	Podela na Community i Enterprise izdanje
Odoo 10	2016	Novi MRP modul (proizvodnja), bolja automatizacija procesa
Odoo 11	2017	Bolje korisničko iskustvo (UX), brži interfejs
Odoo 12	2018	Dinamične tabele, dokumentacija, IoT podrška
Odoo 13	2019	Unapređena e-trgovina, novi HR i marketing moduli
Odoo 14	2020	Velike brzinske optimizacije, Spreadsheet funkcionalnost
Odoo 15	2021	Poboljšan POS (Point of Sale), novi eLearning modul
Odoo 16	2022	Još bolja brzina, jednostavniji UI, poboljšan računovodstveni modul
Odoo 17	2023	Potpuno nov UI (dark mode, sidebar), drag-and-drop editor
Odoo 18	kraj 2024.	



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for ALL apps



Accounting



Knowledge



Sign



CRM



Studio



Subscriptions



Rental



Point of Sale



Discuss



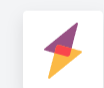
Documents



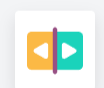
Project



Timesheets



Field Service



Planning



Helpdesk



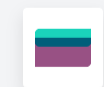
Website



Social Marketing



Email Marketing



Purchase



Inventory



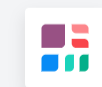
Manufacturing



Sales



HR



Dashboard



Imagine without odoo

View all Apps

Activate Windows
Go to Settings to activate Windows.

Odoo Community vs. Enterprise

Karakteristika	Community (besplatna)	Enterprise (plaćena)
Osnovni moduli		
Podrška i ažuriranja		
Mobilna aplikacija		
Napredne funkcionalnosti		

Gde se koristi?

- Mala i srednja preduzeća
- E-komerc firme
- Proizvodne kompanije
- Uslužne delatnosti (marketing, konsalting...

Prodaja (Sales)

- Kreiranje ponuda i porudžbina
- Povezanost sa skladištem i fakturisanjem
- Upravljanje klijentima i prodajnim timom

Fakturisanje (Invoicing / Accounting)

- Izdavanje faktura (ručno ili automatski)
- PDV, troškovi i prihodi
- Bankovni izvodi, plaćanja, obračuni

Skladište (Inventory)

- Upravljanje zalihama
- Prijem i otprema robe
- Povezanost sa proizvodnjom, prodajom i e-trgovinom

Proizvodnja (Manufacturing – MRP)

- Radni nalozi, recepture (BoM)
- Praćenje proizvodnih faza
- Planiranje resursa i vremena

E-trgovina (Website & eCommerce)

- Kreiranje online prodavnice
- Povezano sa zalihama, plaćanjem i dostavom
- Drag-and-drop uređivanje sajta

Ljudski resursi (HR)

- Evidencija zaposlenih
- Odsustva, radno vreme, plate (u Enterprise verziji)
- Evaluacija učinka i zapošljavanje

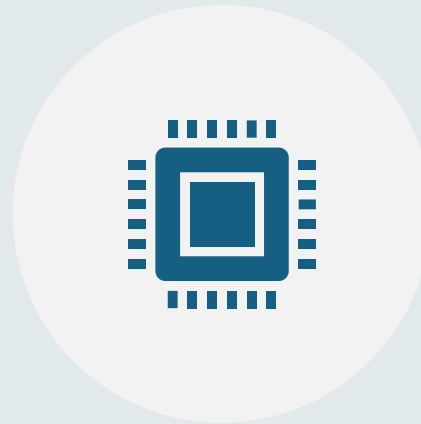
Marketing (Email/SMS Marketing, Social)

- Automatizovane kampanje
- Praćenje konverzija i interakcije
- Integracija sa CRM-om i e-commerce

Koju verziju izabrati?



ZA **OBRAZOVNE ILI STUDENTSKE PROJEKTE**, ODOO 16 COMMUNITY JE ODLIČAN IZBOR.

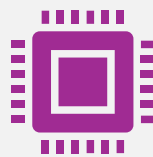


ZA **PROIZVODNJU I OZBILJAN POSAO**, ODOO 16 ILI 17 ENTERPRISE JE BOLJI.



AKO SE RADI NA CLOUD-U, ODOO.SH (ZVANIČNA PLATFORMA) OMOGUĆAVA HOSTOVANJE BILO KOJE VERZIJE.

Instalacija Odoo-a



Na lokalnom serveru
(Windows, Linux, Docker)

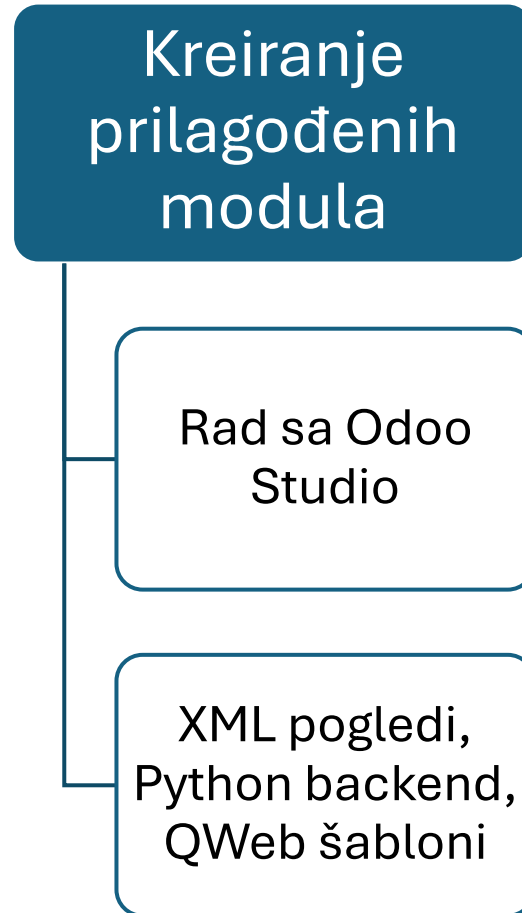


Na cloud-u (DigitalOcean,
AWS...)



Pitanja u vezi sa PostgreSQL,
konfiguracijom i portovima

Prilagođavanje / Razvoj



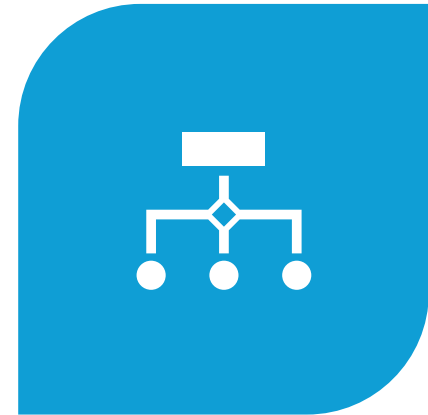
Poslovna primena



PODEŠAVANJE MODULARNOG
SISTEMA (NPR. CRM, INVENTAR,
E-TRGOVINA)



AUTOMATIZACIJA DOKUMENATA,
RAČUNA, FAKTURA



KOMPLETNA OBRADA
PORUDŽBINA (SALES
WORKFLOW)

Integracije

- Povezivanje sa Web prodavnicom (WooCommerce, Shopify)
- Integracija sa API-jima (banke, dobavljači, logistika)
- Importa/eksport podataka (Excel, CSV, XML)

Edukacija / Obuka

- Objašnjenje interfejsa i struktura modula
- Vodič kroz tipične procese
- Predlozi za studentske projekte ili simulacije

Primer Primene

odoo

AppsIndustriesCommunityPricingHelp

Sign inTry it free

Get Started

Free instant access. No credit card required.

🕒

Timesheets

Change apps selection

First and Last Name

Company Name

Email

Phone Number
+381

Country
Serbia

Language
English

Company size
1 - 5 employees

Primary Interest
Use it in my company

By clicking on **Start Now**, you accept our [Subscription Agreement](#) and [Privacy Policy](#)

Start Now

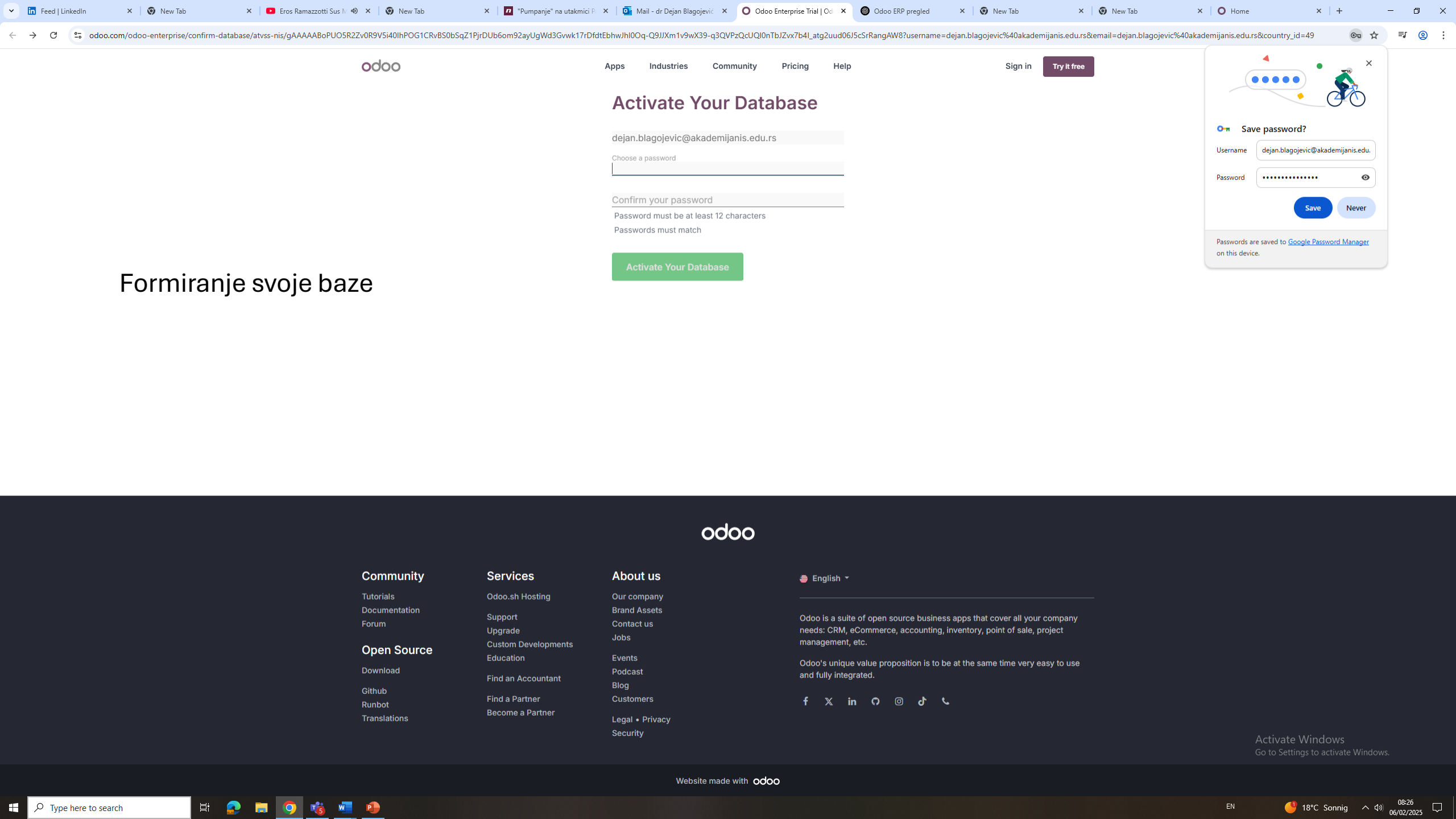
Početna -
prijavljivanje

Windows

Type here to search

Taskbar icons: File Explorer, Google Chrome, Microsoft Word, PowerPoint

System tray: EN, 18°C Sonnig, 08:23, 06/02/2025



Formiranje svoje baze

Activate Your Database

dejan.blagojevic@akademijanis.edu.rs

Choose a password

Confirm your password

Password must be at least 12 characters

Passwords must match

Activate Your Database



Save password?

Username

Password

[Save](#) [Never](#)

Passwords are saved to [Google Password Manager](#) on this device.



Community

Tutorials
Documentation
Forum

Open Source

Download
Github
Runbot
Translations

Services

Odoo.sh Hosting
Support
Upgrade
Custom Developments
Education
Find an Accountant
Find a Partner
Become a Partner

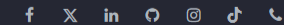
About us

Our company
Brand Assets
Contact us
Jobs
Events
Podcast
Blog
Customers
Legal • Privacy
Security

English

Odoo is a suite of open source business apps that cover all your company needs: CRM, eCommerce, accounting, inventory, point of sale, project management, etc.

Odoo's unique value proposition is to be at the same time very easy to use and fully integrated.



Activate Windows
Go to Settings to activate Windows.

Website made with 

Choose your Apps

Free instant access. No credit card required.

Website



Website



eCommerce



Events



eLearning

Sales



CRM



Sales



Point of Sale



Restaurant



Subscriptions



Rental

Finance



Invoicing



Accounting



Expenses



Sign

Services



Project



Timesheets



Field Service



Helpdesk



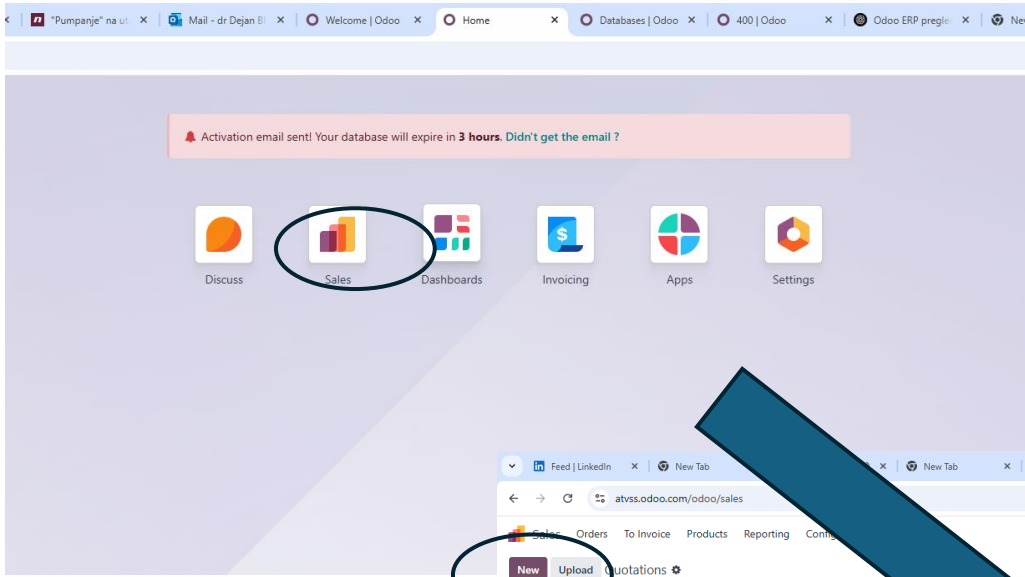
Appointments



Planning

Activate Windows
Go to Settings to activate Windows.

Izbor opcija!!!!

This image shows the Odoo Quotations page. The browser address bar indicates the URL is atvss.odoo.com/odoo/sales. The page header includes a "Pending Activation" notification and a user profile for "ATVSS". The main content area displays a table of quotations with columns for Quotation, Salesperson, Activities, Total, and Status. A search bar at the top right allows filtering by "My Quotations". A large blue arrow from the previous image points to the "New" button in the top left corner of the quotations list, which is circled in black. Below the table, there is a promotional video player showing a video titled "Setup Quotes That Converts" with a play button. The video player includes a thumbnail of a document titled "Quotation - 20002" and a play button. Below the video player, the text reads: "Beat competitors with stunning quotations! Boost sales with online payments or signatures, upsells, and a great customer portal. Check a sample. It's clean!"

Quotation	Salesperson	Activities	Total	Status
REF0001	John Miller	Integer vitae	63,627.00	Confirmed
REF0002	John Miller	Integer vitae	25,662.00	Canceled
REF0003	Wendell Balzo	In massa	16,484.00	Confirmed
REF0004	Wendell Balzo	In massa	10,862.00	Confirmed
REF0005	Henry Campbell	Integer vitae	73,529.00	Canceled
REF0006	Thomas Pascoe	In massa	32,315.00	Confirmed
REF0007	Henry Campbell	In massa	45,795.00	Canceled
REF0008	Thomas Pascoe	Viverra nam	21,895.00	Confirmed
REF0009	Thomas Pascoe	Integer vitae	27,768.00	Confirmed
REF0010	Wendell Balzo	In massa	66,895.00	Confirmed
			407,272.00	

atvss.odoo.com/odoo/sales/new

atvss.odoo.com/odoo/sales/new

atvss.odoo.com/odoo/sales/new

SalesOrdersTo InvoiceProductsReportingConfiguration

NewQuotationsNew

SendPrintConfirmPreview

QuotationQuotation SentSales Order

New

CustomerType to find a customer...

Expiration07/02/2025

Pricelist

Payment TermsImmediate

Order LinesOptional ProductsOther Info

Product	Quantity	Unit Price	Taxes	Amount
Add a product Add a section Add a note Catalog				

Terms and conditions...

Untaxed Amount:0.00 din.

Total:0.00 din.

Send messageLog noteActivity

Today

D

ATVSS Nis, Dejan Blagojevic8:34 AM

Creating a new record...

Type here to search

19°C Sonnig

08:3406/02/2025

Notifications | Linke

New Tab

Eros Ramazzotti

New Tab

"Pumpanje" na utak

Mail - dr Dejan Blag

Welcome | Odoo

Home

S00001

Odoo ERP pregled

New Tab

New Tab

Home

atvss.odoo.com/odoo/sales/1

SalesOrdersTo InvoiceProductsReportingConfiguration

NewQuotationsS00001

1 / 1

Create InvoiceSendPreviewCancel

QuotationQuotation SentSales Order

Send messageLog noteActivity

S00001

CustomerDejan Blagojevic

Order Date06/02/2025 08:37

PricelistDefault (RSD)

Payment Terms30 Days

Order LinesOther Info

Product	Quantity	Delivered	Invoiced	Unit Price	Taxes	Amount
Knjigovodstveni paket	1.00	0.00	0.00	60,000.00	20%	60,000.00 din.

Add a productAdd a sectionAdd a noteCatalog

Terms and conditions...

Untaxed Amount:60,000.00 din.

General VAT rate 20%:12,000.00 din.

Total:72,000.00 din.

Today

Dejan Blagojevic8:37 AM

Quotation confirmed

Quotation → Sales Order (Status)

Dejan Blagojevic8:37 AM

Sales Order created

Activate Windows

Go to Settings to activate Windows.

Type here to search

19°C Sonnig08:4106/02/2025

Notifications | Lin...New TabEros RamazzoNew Tab"Pumpanje" na ut...Mail - dr Dejan Bl...Welcome | OdooQuotationsDatabases | Odoo400 | OdooOdoo ERP pregleNew TabNew TabHome

atvss.odoo.com/odoo/sales

atvss.odoo.com/odoo/sales

SalesOrdersTo InvoiceProductsReportingConfiguration

Pending Activation

4

ATVSS

A

NewUploadQuotations

1 selected

Create Invoices

Print

Actions

1-1 / 1<>☰☐📅📊📈🔄

Number	Creation Date	Customer	Salesperson	Activities	Total	Status
500001	06/02/2025 08:37	Dejan Blagoejvic	D Dejan Blagoejvic	🕒	72,000.00 din.	Sales Order

72,000.00 din.

BAZA KREIRANIH PROIZVODA!!!!!!

Configure your document layout

LayoutLightBoxedBoldStripedBubbleWaveFolder

BackgroundBlank

TextLato

Logo

Your logo

Colors

Address ?ATVSSSerbia

Tagline ?e.g. Global Business Solutions

Footer ?dejan.blagojevic@akademijanis.edu.rs

Paper formatA4

Your logo

ATVSSSerbia

Order # S00001

Order Date06/02/2025

SalespersonDejan Blagojevic

Description	Quantity	Unit Price	Taxes	Amount
Knjigovodstveni paket	1.00 Units	60.000.00	VAT 20%	60.000.00 din.
Unnetted Amount				60.000.00 din.
General VAT rate 20%				12.000.00 din.
Total				72.000.00 din.

Payment terms: 30 Days

dejan.blagojevic@akademijanis.edu.rs

ContinueDiscard

Activate Windows

Go to Settings to activate Windows.

08:4306/02/2025

S00001

New

Quotations

S00001

Create Invoice

Send

Preview

Cancel

Quotation

Quotation Sent

Sales Order

Send message

Log note

Activity

S00001

Customer Dejan Blagoejvic

Order Date 06/02/2025 08:37

Pricelist Default (RSD)

Payment Terms 30 Days

Order Lines

Other Info

Product	Quantity	Delivered	Invoiced	Unit Price	Taxes	Amount
Knjigovodstveni paket	1.00	0.00	0.00	60,000.00	20%	60,000.00 din.
Add a product Add a section Add a note Catalog						

Terms and conditions...

Untaxed Amount: 60,000.00 din.

General VAT rate 20%: 12,000.00 din.

Total: 72,000.00 din.

Today

Dejan Blagoejvic 8:37 AM

Quotation confirmed

Quotation → Sales Order (Status)

Dejan Blagoejvic 8:37 AM

Sales Order created

KONTROLA AKTIVNOSTI KROZ LOGOVE!!!!

PLANERI VAŠIH AKTIVNOSTI



Community Member

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Odoo Community



Šta je Odoo zajednica?

- Odoo zajednica je globalna mreža korisnika, developera, konsultanata i firmi koji:
- koriste **Community verziju Odoo-a**
- razvijaju dodatke (moduli, teme, lokalizacije)
- dele znanje (forumi, dokumentacija, GitHub)
- pomažu jedni drugima

Zvanični Odoo Forum

<https://www.odoo.com/forum/help-1>

Postavljanje pitanja, traženje pomoći, diskusija o problemima i rešenjima.

GitHub – Odoo Community Association (OCA)

<https://github.com/OCA>

Nezavisna zajednica developera koja razvija **open-source Odoo module** (npr. za lokalne poreze, dodatne funkcije HR, fakturisanje...).

Discord zajednice i Telegram grupe

Npr. “Odoo Community” Discord server ili lokalne Telegram grupe poput:

- RS Odoo Balkan
- Odoo Developers

Odoo Experience konferencija

 <https://www.odoo.com/event>

Svake godine (najčešće u oktobru, u Belgiji) Odoo organizuje događaj sa predavanjima, tutorijalima, i prezentacijama najnovijih verzija.

[Odoo YouTube kanal](#)